

# New Book Celebrates the Diversity of Filmmaking in Labrador

*Labrador Cinema* is a visual retrospective of 120 years of Labrador and Labradorians on both sides of the camera.

September 22, 2022 – Happy Valley-Goose Bay, NL

## About

*Labrador Cinema* presents a history in rare and significant images gathered from filmmakers and archives across Europe and North America. The first book published by Brack and Brine, a new imprint based in Labrador and Ontario, *Labrador Cinema* tells the story of the region's cinema through its imagery. Each of the book's twelve chapters focuses on one decade of filmmaking in the region or by its people, and a comprehensive filmography of 225 items makes the book essential for collectors, researchers, and anyone interested in the development of this unique cinema.

With design by renowned Newfoundland and Labrador-based artist Graham Blair, cover design by St. John's-based firm Perfect Day, and 88 images from significant films and television shows between 1901 and 2022, *Labrador Cinema* is an important addition to all collections.

## Quotes

A visually rich insight into our cinematic history.

- Aimee Chaulk, Editor, *Them Days*

A fascinating guide to the cinema of Labrador, highlighting the ever-shifting identities, perspectives and preoccupations of the filmmakers who have told its stories. *Labrador Cinema* is a valuable resource to anyone wanting a thoughtful introduction to the visual record of Labrador and its people.

- Nigel Markham, filmmaker

*Labrador Cinema* is an amazing journey highlighting the history of cinema in Labrador through the eyes of filmmakers. This approach provides the reader with an incredible introduction to Labrador and its people.

- Chris Bonnell, Executive Director and Film Commissioner, Newfoundland and Labrador Film Development Corporation

## Keywords

Labrador, cinema, film history, art book, archive, Northern Canada, Indigenous, Inuit, Innu

## Release notes

*Labrador Cinema* will be available for sale in Labrador first and at a reduced rate to people purchasing in the region.

## Links

[www.brackandbrine.com/labradorcinema](http://www.brackandbrine.com/labradorcinema)

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